

## **20 CONTROL OF SIGNS (HOARDINGS) AND OUTDOOR DISPLAY STRUCTURES AND PAGING TOWER AND TELEPHONE TOWER AND OUTDOOR DISPLAY STRUCTURES**

---

### **20.1 PERMISSION**

Only authorised signs (Hoarding) paging tower and telephone towers will be permitted.

### **20.2 DESIGN AND SIZE**

Every hoarding shall be designed so as to withstand the wind, dead, seismic and other loads and other structural requirements in accordance with the NBC.

In the case of shopping units in commercial areas and/or residential-cum-commercial buildings, the display boards shall be at the same height above the shopping arcade and shall ordinarily be 45.5 cms. to 61 cms. in height. The placement and size of the boards shall form a part of the building permission and no change therein shall be permitted nor shall any additional boards be allowed to be displayed.

Size of hoarding along the various roads shall be governed by the following table.

Road width range (in Mts.)	Height of Hoarding (width)	Maximum length of hoarding
a) National Highway & roads more than 50 Mts. in width	3 Mts.	6.00 Mts.
b) 20 Mts. to 50 Mts.	3 Mts.	4.50 Mts.
c) 10 Mts. to 30 Mts.	2 Mts.	3.00 Mts.
d) Less than 10 Mts.	1 Mts.	1.50 Mts.

No variation in the height of hoarding shall be permitted. However, variation in length shall be allowed in multiple of 1.5 Mts.

### **20.3 PROHIBITED SIGNS**

The following signs are prohibited along major roads, having width beyond 18.00 Mts.

- a) Any sign that by reason of its shapes, position or colour may be confused with an authorised traffic sign or signal.
- b) Any sign containing the word "Stop" "Look" "Danger" or other similar word that might mislead or confuse the travelers.
- c) Any sign that is attached to or printed on a rock or other natural objects and.

- (d) any sign that is located within a public right-of-way unless it is an official street name, traffic sign or other official sign.

#### **20.4 GENERAL RESTRICTIONS**

- 1) No ground sign shall be erected to a height exceeding 9 Mts above the ground. Lighting reflections may extend beyond the top of face of the sign.
- 2) Every ground sign shall be firmly supported and anchored to the ground. Supports and anchors shall be of treated timber in accordance with good practice or metal treated for corrosion resistance or masonry or concrete.
- 3) No ground sign shall be erected so as to obstruct from access to or egress from any building and:
- 4) No ground sign shall be set nearer to the street line than the established building line.
- 5) Distance from the junction of road :- No sign or hoarding along roads shall be permitted within a distance of 100.0 Mts. from the junction or the inter-section of roads. This distance being measured between hoarding and the centre line of a junction.
- 6) Any hoarding which in the opinion of the Authority is likely to be confused with unauthorised traffic sign or signal shall not be permitted.
- 7) No hoarding on road less than 10 Mts. wide shall be permitted in an existing Walled City and Gamtal.
- 8) Any hoarding containing the words "Stop", "Look", "Danger" or other similar words that might mislead or confuse the travellers shall not be permitted.
- 9) No hoarding shall be permitted within distance of 100.0 Mts. from any public park.
- 10) No hoarding shall be permitted in the open margin space of the building.

#### **20.5 HOARDING ON ROOF**

Following provisions shall apply for Roof Signs.

- a) **Location:** No roof sign shall be placed on or over the roof of any building, unless the entire roof construction is of non-combustible material. The top of sign board should conform the building height regulations.
- b) **Projection:** No roof sign shall project beyond the existing building line of the building on which it is erected or shall extend beyond the roof in any direction.
- c) **Support & Anchorage:** Every roof sign shall be thoroughly secured and anchored to the building on or over which it is erected. All loads shall be safely distributed to the structural members of the building.

#### **20.6 WALL SIGNS**

Following provisions shall apply for wall signs.

- a) **Dimensions:** The total area of the sign shall not exceed 10 percent of the total area of the facade on which the sign is erected. The facade of the building shall be subdivided into blocks of uniform height and the area of the sign erected on particular block shall not exceed 10 percent of the area of that block.
- b) **Projection:** No wall sign shall extend above the top of the wall or beyond the ends of the wall to which it is attached. At any place where pedestrians may pass along a wall, any wall sign attached there to shall not project more than 7.5 cms. there from within a height of 2.5 Mts. measured from the level of such place.

- c) Support & Attachment: Every wall sign shall be securely attached to walls. wooden blocks or anchorage with wood used in connection with screws. staples or nails shall not be considered proper anchorage. except in the case of wall signs attached to walls of wood.
- d) Reflectors: Lighting reflectors may project 2.4 Mts. beyond the face of the wall provided such reflectors are at least 4 m above the footpath level. but in no case shall such reflectors project beyond a vertical plane one meter inside the kerb ilne.

## **20.7 PROJECTING SIGNS**

No projecting sign or any part of its least supports or frame work shall project more than 2 meters beyond the main face of the building to which such sign is attached At every place where pedestrians may pass underneath a projecting sign. an over-head clearance of at 2.5 Mts. shall be maintained.

Comprehensive Sign Design: Particularly in the case of an existing structure where because of the code amendment new signage is likely to cover less of the building facade than previously. it is hoped that Comprehensive Sign Designs will encourage the rehabilitation of the building front itself as well as the careful design of the sign that goes on it.

## **20.8 SIGN IN URBAN RENEWAL PROJECT AREAS**

These signs must confirm with the zoning regulations and with the urban renewal plan or special restrictions for the area. which may include additional regulations or requirements.

### **20.8.1 BANNERS, SIGN-BOARDS ETC :**

Banners. signboards and several other kinds of signs other than on-premise signs shall be only temporarily permitted.

### **20.8.2**

No signs within 30 Mts. distance of a park entrances or institutional entrances shall be permitted.

## **20.9 HISTORIC BUILDINGS**

The Competent Authority is empowered to deny the permission on the ground of ambrance of heritage buildings and precincts.

## **20.10 DEPOSIT AND FEES**

- 1) The fees for erection and maintenance of the hoarding shall be charged as decided by Competent Authority from time to time.
- 2) The fees for hoarding shall be paid by the applicant in advance. for the calendar year or part thereof.

## **20.11 TELECOMMUNICATION INFRASTRUCTURE (PAGING, CELLULAR MOBILES 'V' SAT., MTNL ETC.)**

- 1) Following provisions shall apply for telecommunication infrastructure
  - a) Location The Telecommunication Infrastructure shall be either placed on the building roof tops or on the ground or open space within the premises subject to other regulations.
  - b) Type of structure
    - (i) Steel fabricated tower or antennae's on M.S. pole.
    - (ii) Pre-fabricated shlters of fibre glass or P.V.C. on the building roof top terrace for equipment
    - (iii) Masonry Structure Shelter on the ground for equipment.
    - (iv) D.C. Set with sound proof cover to reduce the noise level.

- c) Requirement :
- (i) Every applicant has to obtain procure the necessary permission from the "Standing Advisory Committee on Radio Frequency Allocation" (SACFA) issued by Ministry of Telecommunications.
  - (ii) Every applicant will have to produce the structural stability certificate from the registered structural engineer which shall be the liability of both parties.
  - (iii) Applicant have to produce submit plans regarding the same.
- d) Projection: No Pager and or Telephone Tower shall project beyond the existing building line of the building on which it is erected in any direction.
- 2) DEPOSIT AND FEES : The fees for erection and maintenance of the hoarding shall be charged as decided by Competent Authority from time to time.